**TEXAS STATE VITA**

**I. Academic/Professional Background**

# A. Name: Laurie Hayes Fluker Title: Associate Professor

1. Educational Background

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| --- | --- | --- | --- | --- |
| **Degree** | **Year** | **University** | **Major** | **Thesis/Dissertation** |
| Ph.D. | 1996 | University of Texas | Radio, Television, Film | *NBC Coverage of the Civil Rights Movement:*  *1955-1965* |
| Master of Fine Arts | 1980 | Southern Methodist  University | Broadcast Journalism |  |
| B.S. | 1978 | Wiley College | English/History |  |
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|  |  |  |  |  |

1. University Experience

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| --- | --- | --- |
| **Position** | **University** | **Dates** |
| Associate Dean, College of Fine Arts &  Communication | Texas State University | 2005-present |
| Associate Professor, School of Journalism and  Mass Communication | Texas State University | 1997-present |
| Assistant Dean, College of Fine Arts &  Communication | Texas State University | 2004-2005 |
| Dean of Communications | Austin Community College | 2001-2003 |
| Special Assistant to the President | Texas State University | 1999-2001 |
| Broadcast Sequence Head | Texas State University | 1992-1999 |

1. Relevant Professional Experience

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| --- | --- | --- |
| **Position** | **Entity** | **Dates** |
| Acting Chair & Adjunct Professor (Consultant) | Huston-Tillotson University | 1999-2000 |
| Training Consultant, Office of Survey Research | The University of Texas, Austin | 1989-1995 |
| Director of Mass Communication | Wiley College | 1984-1986 |
| Assistant Professor | Wiley College | 1984-1986 |
| Instructor | Wiley College | 1980-1984 |
|  |  |  |

## II. TEACHING

1. Teaching Honors and Awards:

2019 “Outstanding Professor,” Black Student Alliance

2019 “Outstanding Professor,” Alpha Chi National Honor Society (9th recognition)

2018 “Outstanding Professor,” Black Student Alliance

2018 Teaching Excellence Recognition, Zeta Tau Alpha

2018 Nominee, Presidential Award for Excellence in Teaching, School of Journalism & Mass Communication

2018 Hall of Fame, United Negro College Fund Alumni Council

2018 Alumna of the Year, Wiley College, Marshall, TX

2018 “Outstanding Professor,” Alpha Chi National Honor Society (8th recognition)

2017 Nominee, Hall of Fame, United Negro College Fund Alumni Council

2017 Nominee, Alumna of the Year, Wiley College, Marshall, TX

2017 “Outstanding Professor,” Alpha Chi National Honor Society

2017 Nominee, “Outstanding Professor,” Black Student Alliance

2016 “Outstanding Professor,” Alpha Chi National Honor Society

2016 “Outstanding Professor,” Black Student Alliance

2016 Alpha Delta Pi Sorority Teacher Recognition

2016 Delta Zeta Sorority Teacher Recognition

2016 “Visionary Award,” Office of Disability Services

2015 National Fellow, International Radio & Television Society Faculty Seminar, Las Vegas

2015 Black Student Alliance “Professor of the Year”

2014 “Outstanding Professor,” Alpha Chi National Honor Society (5th recognition)

2014 Texas State Student Foundation “Foundation of Excellence Award” (3rd recognition)

2014 Black Student Alliance “Professor of the Year”

2014 Alpha Delta Pi Sorority Teacher Recognition

2014 Delta Zeta Sorority Teacher Appreciation

2014 Chi Omega Teacher Appreciation

2013 “Outstanding Professor,” Black Student Alliance

2013 “Outstanding Professor,” Alpha Xi Delta Sorority Inc.

2012 “Professor of the Year,” Black Student Alliance

2012 Texas State University Faculty Diversity Award

2012 “Outstanding Professor,” Alpha Xi Delta Sorority

2012 “Faculty Excellence Recognition,” Chi Omega Sorority Inc.

2011 Sutton’s Who’s Who in Education

2011 Dean Nominee for the Presidential Award for Excellence in Teaching 2011 “Outstanding Professor,” Alpha Chi National Honor Society

2011 “Outstanding Professor,” Alpha Delta Pi Sorority Inc.

2011 “Faculty Excellence Recognition,” Chi Omega Sorority Inc.

2011 Sutton’s *Who’s Who in Academia*

2010 *Who’s Who* Among Executives and Professionals

2010 Cambridge *Who’s Who Registry*

2010 Quality Team Award, Quality Enhancement Planning Task Force

2010 “Outstanding Professor,” Alpha Xi Delta Sorority

2010 “Teacher of the Year,” Black Student Alliance

2009 “Outstanding Professor,” Alpha Xi Delta Sorority

2008 “Teacher of the Year,” Black Student Alliance

2008 “Outstanding Professor,” Black Student Alliance

2008 “Advisor of the Year,” Black Student Alliance

2007 *Who’s Who Among American Teachers & Educators*

2007 “Advisor of the Year,” Black Student Alliance

2007 “Administrator of the Year,” Black Student Alliance

2006 “Everette Swinney Award for Excellence in Teaching,” Texas State Faculty Senate

2006 “Mariel M. Muir Excellence in Mentoring Award,” Texas State University

2006 Panhellenic Professor Recognition, Texas State University

2006 “Outstanding Professor,” Black Student Alliance

2006 Runner-Up, Presidential Award for Excellence in Teaching

2005 Pan-Hellenic Faculty Member of the Year

2005 Minnie Stevens Piper Nominee

2005 Distinguished Professor, Texas State Student Foundation

2005 “Outstanding Professor,” Black Student Alliance

2005 Outstanding Professor “Angel” Award, Black Women United & Kappa Alpha Psi

2004 “Outstanding Professor,” Pan-Hellenic Council (Spring)

2004 “Outstanding Professor,” Pan-Hellenic Council (Fall)

2000 Golden Key Honor Society Faculty Inductee (2000)

2000 “Professor of the Year Award,” SWT Advertising Club

1999 Runner-Up, Presidential Award for Excellence in Service (SWT)

1999 “Outstanding Mass Communication Professor “(SWT)

1999 “Outstanding Professor,” Alpha Chi National Honor Society

1999 “Outstanding Professor,” Alpha Chi Honor Society (SWT) 1999 “Outstanding Professor,” Black Student Alliance (SWT)

1999 “Outstanding Professor,” Alpha Xi Delta Sorority (SWT)

1998 Runner-Up, Presidential Award for Excellence in Teaching (SWT)

1998 “Outstanding Mass Communication Professor” (SWT)

1998 *Who’s Who of American Women*

1998 “Outstanding Mass Communication Professor” (SWT)

1998 National Finalist, Outstanding Broadcasting Professor, Freedom Forum

1997 Southwest Texas State Alumni Teaching Award of Honor

1997 “Outstanding Mass Communication Professor” (SWT)

1997 “Outstanding Professor,” Alpha Chi National Honor Society

1997 *Who’s Who in Media and Communication*

1996 “Outstanding Mass Communication Professor” (SWT)

1996 *Who’s Who Among American Teachers & Educators*

1995 “Outstanding Mass Communication Professor” (SWT)

1995 “Outstanding Professor,” Alpha Chi National Honor Society (6th recognition)

1994 Nominee, Presidential Award for Excellence in Teaching, School of Fine Arts (SWT)

1993 “Outstanding Mass Communication Professor” (SWT)

1986 “Outstanding Professor” (Wiley College)

1985 “Outstanding Professor” (Wiley College)

1984 “Outstanding Professor” (Wiley College)

B. Courses Taught:

Mass Communication (MC) 1301, Introduction to Mass Communication

MC 1313, Reporting

MC 3308, Broadcast Newswriting

MC 3310, Radio News

MC 3343, Introduction to Public Relation

MC 3373, Broadcast Commercial & Promotion Writing

MC 3375, Broadcast & Cable Programming

MC 3394, Broadcast Management

MC 4302, History of the Mass Media

MC 4330, Internship Supervision

MC 4336B, Documentaries

US 1100, University Seminar

1. Graduate Theses/Dissertations or Exit Committees (if supervisor, please indicate):

1. Courses Prepared and Curriculum Development:

MC 3375, Broadcast & Cable Programming

MC 3394, Broadcast Management

MC 4302, History of the Mass Media

MC 4336A, Broadcast Promotions

MC 4336B, Documentaries

1. Funded External Teaching Grants and Contracts:

1. Submitted, but not Funded, External Teaching Grants and Contracts:

1. Funded Internal Teaching Grants and Contracts:

1. Submitted, but not Funded, Internal Teaching Grants and Contracts:

1. Other:

## III. SCHOLARLY/CREATIVE

A. Works in Print

1. Books (if not refereed, please indicate)

1. Scholarly Monographs:

1. Textbooks:

Fluker, L. et. al. (2018). Second edition. *Perspectives in Mass Communication.* Austin: Sentia Publishing.

Fluker, L. et. al. (2016). *Perspectives in Mass Communication.* Austin: Sentia Publishing.

Fluker, L. et. al. (2015). *Mass Communication: Trends and the Future.* Dubuque: Kendall-Hunt*.*

Fluker, L. (2009). *Mastering Grammar, Spelling and Punctuation.* Dubuque: Kendall-Hunt.

Fluker, L. (2010). Website, *Mastering Grammar, Spelling and Punctuation.* Dubuque: Kendall-Hunt.

1. Edited Books:

1. Chapters in Books:

“Media Ownership,” *Perspectives in Mass Communication.* Sentia Publishing, 2019.

“Newspapers,” *Perspectives in Mass Communication.* Sentia Publishing, 2018.

“Radio,” *Perspectives in Mass Communication.* Sentia Publishing, 2017.

“The Music Industry,” *Perspectives in Mass Communication.* Sentia Publishing, 2017.

“Changing Audiences, Changing Media,” *Perspectives in Mass Communication.* Sentia Publishing, 2016.

“Film,” *Perspectives in Mass Communication.* Sentia Publishing, 2016.

“Media Ownership,” *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

“Media as Entertainment,” *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

“Books,” *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

“Newspapers,” *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

“Magazines,” *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

“Television,” *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

“Evolution of Mass Communication,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2012.

“Media Ownership,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2012.

“Media Transformation & Transition,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2012.

“Magazines,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2010.

“The New Media Landscape,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2010.

“Newspapers,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2009.

“Radio,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2009.

“Television,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2009.

“Books,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2008.

“The Entertainment Function of the Media,” *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2008.

“Entertainment,” *Mass Communication in the Information Age*. Vision Press, 1996.

e. Creative Books:

2. Articles

1. Refereed Journal Articles:

1. Non-refereed Articles:

1. Abstracts:

1. Reports:

1. Book Reviews:

*Introduction to Mass Communication: Media Literacy & Culture*. McGraw Hill Publishers, 2008.

*Introduction to Mass Communication: Media Literacy & Culture*. McGraw Hill Publishers, 2005.

*In the Company of Others*, Mayfield Publishers, 1998.

*American Datelines*, Longman Publishers, 1998.

1. Other: Manuscript Review

“News and Social Ferment: The Little Rock Central High School Desegregation Crisis of 1957,” *Southwestern Mass Communication Journal,* 2006.

B. Works not in Print

1. Papers Presented at Professional Meetings:

“News Directors Looking Back: An Evaluation of EEO After 25 Years.” Presented with Dr. Tim England, Broadcast Educators Association Regional Meeting, Dallas, February, 1996.

“Minorities in the Broadcast Profession.” Presented at the State Convention of the Texas Intercollegiate Press Association, Southwest Journalism Congress Convention, Corpus Christi, 1994.

1. Invited Talks, Lectures, Presentations:

“Faculty’s Role in Recruitment & Retention of Students,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Chicago, July, 2020. (Invited presenter)

“Faculty’s Role in Recruitment & Retention of Students,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Nashville, July, 2019. (Invited presenter)

“Faculty’s Role in Recruitment & Retention of Students,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Orlando, July, 2018. (Invited presenter)

“Faculty’s Role in Recruitment & Retention of Students,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Denver, July, 2017. (Invited presenter)

“Faculty’s Role in Recruitment & Retention of Students,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Dallas, July, 2016. (Invited presenter)

Keynote Speaker, Austin Community College Women’s Celebration, March, 2016.

Keynote Speaker, “Public Speaking and Networking,” San Marcos High School, 2016

IMPACT Dinner Panelist (Texas State student organization), 2016

Presenter, Texas State University School of Journalism and Mass Communication Learning Community, Spring, 2016

Invited Panelist, PAWS Preview, Texas State University, January 2016

“The Role of Faculty in Recruitment and Retention of Students,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Boston, July, 2015 (Invited presenter)

“Women in Higher Education: Strategies for Success,” Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Boston, July, 2015 (Invited panelist)

Panelist, “Double Standards,” Sigma Epsilon Chapter, Alpha Kappa Alpha Sorority, Inc., October, 2014

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2014 (Invited presenter)

“Women in Higher Education: Strategies for Success,” Noel-Levitz National Conference on

Student Recruitment, Marketing, and Retention, Chicago, July, 2014 (Invited panelist)

Keynote Speaker, Austin Community College’s “Juneteenth Celebration,” June, 2014

Guest Leader Panelist, LeaderShape, The Leadership Institute of Texas State University, May, 2014

PAWS Preview Panelist, Texas State University, January, 2014

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National

Conference on Student Recruitment, Marketing, and Retention, New Orleans, July, 2013 (Invited presenter)

Closing Keynote Speaker, 7th Annual Symposium on the Recruitment and Retention of Students of Color, Indianapolis, IN, April 14-15, 2014

State Planning Committee Member, African-American Male Student Achievement & Success

Symposium, Four Seasons Hotel, Houston, October, 2013

Keynote Speaker, Terry Scholar Foundation Banquet, Texas State University, October, 2013

Invited Presenter, “Establishing & Growing Statewide Higher Education Organizations,”

American Association of Blacks in Higher Education Conference, Atlanta, GA, February, 2013

Keynote Speaker, “Effective Communication,” Iota Omega Chapter, Delta Sigma Theta Sorority,

Inc., Texas State University, February, 2013

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2012 (Invited presenter)

Keynote Speaker, Austin Community College Women’s Day Celebration, Austin, March, 2012

City of Austin Black History Keynote Speaker, February, 2012

Student Organization Council President’s Keynote Speaker, February, 2012

PAWS Preview Panelist, Texas State University, January, 2012

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Denver, July, 2011 (Invited presenter)

Keynote Speaker, Austin Community College Women’s Day Celebration, Austin, March, 2011

Keynote Speaker, Health Information Management Forum, San Marcos, March, 2011

PAWS Preview Panelist, Texas State University, January, 2011

Keynote Speaker, Texas State University’s Sigma Lambda Youth Summit, November, 2010

Speaker, Texas State University, School of Journalism & Mass Communication Learning Community, October 2010

Keynote Speaker, Texas State University, Black Student Alliance Retreat, August, 2010

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Atlanta, July, 2010 (Invited presenter)

Keynote Speaker, Austin Community College Math Camp, Austin, June, 2010

Keynote Speaker, Virginia College, Austin, June, 2010

Keynote Speaker, Health Information Management Forum, San Marcos, March, 2010

Keynote Speaker, Austin Community College Women’s Day Celebration, Austin, March, 2010

Keynote Speaker, Alpha Kappa Alpha Founders Day Celebration, Phi Xi Omega Chapter, San Marcos, February, 2010

“The Role of Faculty in Recruitment and Retention of Students,” University of Texas “Big Twelve Conference,” Austin, February, 2010 (Invited presenter)

Speaker, Texas State School of Journalism and Mass Communication Learning Community, February, 2010

Keynote Speaker, Martin Luther King Celebration, Texas State University, January, 2010

PAWS Preview Panelist, Texas State University, January, 2010

Keynote Speaker, Multicultural Student Services Unity Dinner, Texas State University, December, 2009

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, San Antonio, July, 2009 (Invited presenter)

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2008 (Invited presenter)

“Promoting Student Engagement and Faculty Involvement through Effective Mentoring Programs,” International Mentoring Association, Las Vegas, April, 2008.

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Orlando, July, 2007 (Invited presenter)

“Promoting Student Engagement and Faculty Involvement through Effective Mentoring Programs,” International Mentoring Association, Atlanta, March, 2007.

“The Role of Faculty in Recruitment and Retention of Students,” Best Practices in Student Retention Conference, Rockport, Maine, November, 2006 (Invited presenter)

“The Role of Faculty in Recruitment and Retention of Students,” Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Denver, July, 2006 (Invited presenter)

“New Trends in Media,” State of Texas Public Relations Organization, 2005 (Invited presenter)

3. Consultancies:

“The Role of Faculty in Recruitment and Retention of Students,” Schenectady County Community College, Schenectady, New York, 2015.

Invited Presenter, “Student Recruitment by Faculty & Staff,” Faculty & Staff Transformational

Seminar, Wiley College, Marshall, TX, August, 2013

Invited Presenter, “Effective Communication & Career Planning,” United States Department of

Agriculture Hispanic Graduate Fellows, American Association of Hispanics in Higher Education

Conference, San Antonio, TX, March, 2013

“The Role of Faculty in Recruitment and Retention of Students,” Elizabeth City State University, Elizabeth City, North Carolina, 2012.

“The Role of Faculty in Recruitment and Retention of Students,” Chattanooga State College, Chattanooga, Tennessee, 2010.

“The Role of Faculty in Recruitment and Retention of Students,” Lone Star Community College System, The Woodlands, Texas, 2009.

“The Role of Faculty in Recruitment and Retention of Students,” Southwest Tennessee Community College, Memphis, Tennessee, 2009.

1. Workshops:

“The Art of Communication,” Department of Health Information Management, Texas State University, January, 2010

Workshop Presenter, Southwestern Black Student Leadership Conference, Texas A & M, 2008 – 2010

Workshop Presenter, Southwestern Black Student Leadership Conference, Texas A & M, 1993 – 2004

Workshop Presenter, INROADS Training Workshops, 1999-2003

Workshop Presenter, Southwest Texas State Student Leadership Conference, 1993 – 1999

Workshop Presenter, Texas Rehabilitation Commission, 1995

1. Other: Professional Service

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2020

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February 2020

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2019

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2019

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2018

Presenter, San Marcos High School, representing Alpha Kappa Alpha Sorority Incorporated ASCEND Program, March 21, April 25, and May 23, 2018

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2018

Member, Minority Advocates’ Coalition, Austin, TX (2017-present)

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2017

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2017

Presenter, Texas State University Insight Day, “College of Fine Arts and Communication Overview,” Old Main, San Marcos, TX, October, 2017

Presenter, Texas State University Family Day, “Overview of Mass Communication,” LBJ Student Center, San Marcos, March, 2017

Chair, Strategic Planning Committee, Phi Xi Omega Chapter, Alpha Kappa Alpha Sorority Incorporated (2016-present)

Provost Office Liaison, 2015-2016 (special assignment from Provost to help student successfully navigate the Texas State environment)

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, April, 2016

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2016

Phi Xi Omega Representative, South Central Regional Conference, Alpha Kappa Alpha Sorority Incorporated, Shreveport, April, 2016

Chair, Strategic Planning Committee, Phi Xi Omega Chapter, Alpha Kappa Alpha Sorority Incorporated, 2016 – present

Retention Study Participant, Vice President of Student Affairs and Communication Studies joint research project, Texas State University, Fall, 2015-Spring, 2016 (faculty participants chosen based on graduating and freshmen students’ feedback regarding professors who made the most contribution to their college years; participation included campus visits and interviews)

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2015

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2015

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2013

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2013

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2012

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2012

National Official, Honda Campus All-Star Challenge National Championship Tournament, Orlando, Florida, March 2011

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2011

Texas Higher Education Coordinating Board Interagency Coordinating Group, 2012-2013 National Official, Honda Campus All-Star Challenge National Championship Tournament, Orlando, Florida, March 2011

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2011

Texas Higher Education Coordinating Board Cost Efficiency Committee (Blue Ribbon committee developed by the Governor; only faculty member in the state to serve on the committee with chancellors, presidents, regents, etc.) 2009-2010

Texas Higher Education Coordinating Board Minority Participation and Success Task Force, 2010

Provided testimony to the Senate Higher Education Subcommittee, April 26, 2010

Quality Enhancement Planning Task Force (preparation for SACS visit), 2010

Met with Southern Association of Colleges and Schools team (two meetings), 2010

National Official, Honda Campus All-Star Challenge National Championship Tournament, Orlando, Florida, March 2010

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament,

Prairie View A & M University, February, 2010

Immediate Past President, Texas Association of Black Personnel in Higher Education, 2009-2011

Board Member, Texas Association of Black Personnel in Higher Education, 2011 - present

National Advisory Board, Honda Campus All-Star Challenge National Championship

Tournament, 2005 – 2008

State President, Texas Association of Black Personnel in Higher Education, 2007 – 2009

State Conference Chair/Co-Chair, Texas Association of Black Personnel in Higher Education,

2019, 2017, 2015, 2013, 2011, 2009, 2007, 2005, 2003, 2001, 1999, 1997, 1995

National Official, National College Bowl University Competition, 1998

United States Department of Health & Human Services Contract Reviewer, Washington, D.C., August & November, 1998

Organized & planned the *Meet the Author* sessions, Radio-Television News Directors

Association Conferences, 1993 – 1999 (Required research into current publications of interest to broadcast educators, contact the authors, and then organize sessions for the conference)

Black History Keynote Speaker, City of Austin, 1999

Judge, American Journalism Historian Association Competition, 1998

Black History Keynote Speaker, Texas Department of Health, 1998

Black History Keynote Speaker, Holy Cross Catholic Church, Austin, 1998 C. Grants and Contracts

1. Funded External Grants and Contracts:

1. Submitted, but not Funded, External Grants and Contracts:

1. Funded Internal Grants and Contracts:

1. Submitted, but not Funded, Internal Grants and Contracts:

D. Fellowships, Awards, Honors:

Course Hero Educational Summit National Fellow, Redwood City, CA, July, 2019 (chosen as one of 30 faculty members from across the country)

Faculty Fellowship, National Association of Television Program Executives, Miami, FL, January, 2019 (chosen as one of 25 participants)

National Fellow, “Anatomy of an Idea” Faculty/Industry Seminar, sponsored by Disney/ABC in conjunction with the International Radio and Television Society (chosen as one of 20 participants out of more than 150 applicants), August, 2007

National Fellow, Leadership and Mentoring Institute, sponsored by the American Council on

Education, the American Association for Higher Education and Savannah State University, Savannah, Georgia, July, 2006 (one of 30 educators chosen nationwide)

National Fellow, National Association of Television Program Executives Faculty Program,

KXAN, Channel 36, Summer, 2004

National Fellow, International Emmy Awards, 1999

National Fellow, International Radio & Television Society Foundation Faculty & Industry Seminar, February, 1998

National Fellow, National Association of Television Program Executives Faculty Program,

KVUE, Channel 42, Summer, 1997

Fellow, Television Academy of Arts and Science Faculty Seminar, November, 1996 (Annual competition for outstanding Broadcast professors; 18 chosen out of hundreds of applications)

Fellow, Outstanding Broadcast Educator’s Workshop, Poynter Institute for Media Studies, St. Petersburg, 1991

Dissertation of the Year Nomination, The University of Texas at Austin, 1996

Outstanding Dissertation Award Nominee, Broadcast Educator’s Association, 1996 (Nominated by the Department of Radio, Television & Film, The University of Texas at Austin)

## IV. SERVICE

A. University:

Member, Admissions Standards Committee (2017-present)

Member, Council of Associate Deans of Academic Affairs Committee (2016-present)

Member, Institutional Effectiveness Council (2016-present)

Member, Organization Conduct Review Committee (2015-present)

Member, Financial Aid Advisory Appeals & Scholarship Awards Committee (2014-present)

Member, Texas State Retention Council (2014-present)

Member, African-American Studies Coordinator Search Committee (2019)

Member, Marketable Skills Committee (2017-2019)

Member, University Assessment Director Search Committee (2018)

Member, African-American Studies Proposal Committee (2016-2019)

Member, Graduate Advisory Council, Alpha Kappa Alpha Sorority Incorporated, Sigma Epsilon

Chapter, Texas State University (2015-present)

Mentor, Alpha Kappa Alpha Sorority Incorporated, Sigma Epsilon Chapter, Texas State University

Member, College of Fine Arts and Communication Dean’s Search Committee (2014)

Member, Excellence in Diversity Awards Committee (2011-2013)

Member, College of Fine Arts and Communication Dean’s Search Committee, 2011-2012

Member, Quality Enhancement Plan Committee, 2009-2010

Member, Quality Enhancement Plan Steering Committee, 2009-2010

Chair, Mentoring Subcommittee, Quality Enhancement Plan, 2009-2010

Member, Multicultural Student Affairs (MSA) Advisory Council (2007-present)

Member, University Media Liaison Committee (2007-2010)

Member, Executive Board, Coalition of Black Faculty and Staff (2007-present)

Member, Texas Women in Higher Education (TWHE) Steering Committee (2007-2008)

Member, Joann Cole Mitte Research Committee (2007-2008)

Mariel M. Muir University Selection Committee, 2008, 2007

Member, Rockefeller Brothers Fund Fellowships Interview & Award Committee, 2007

Chair, Student Service Fee Academic Subcommittee, 2007

Planning Committee, *Race, Ethnicity and Place Conference*, 2006

Co-Emcee, New Student Convocation, Paws Preview, 2006

Keynote Speaker, Texas State Martin Luther King Day Celebration Luncheon, 2006

Keynote Speaker, Texas Panhellenic Council Executive Dinner, 2006

Advisor, Black Student Alliance, 2006

Advisor, Texas State Arts Club, 2006

Chair, University Registrar Search Committee, 2005-2006

Chair, Academic Affairs Student Service Fee Committee, 2005

Vice President, University Advancement Search Committee, 2005

*Who’s Who* Selection Committee, 2005

College of Applied Arts Review Committee, 2005

Keynote Speaker, Terry Foundation Banquet, 2005

Keynote Speaker, Annual Leadership Banquet, All Greek Council, 2005

Keynote Speaker, Black Student Alliance Welcome Back Social, 2005

Chair, Academic Affairs Student Service Fee Committee, 2004

President’s Cabinet, 1999 – 2001

Executive Quality and Planning Council, 1999 – 2001

Quality Planning Committee, 1999 – 2001

Segment Leader, University Fund Drive, 1999

Emcee, Freshmen Convocation, 2000, 1999, 1998, 1997, 1996

Director of Admissions Search Committee, 1998

Presidential Hearing Committee, 1998

NCAA Accreditation Subcommittee on Equity, 1998

Presenter, Task Force on Diversity, 1998

Presenter, Council on Academic Deans, 1998

Multicultural Student Affairs Keynote Speaker, Freshmen Welcome Reception,1998

Keynote Speaker, Hispanic Business Student Association’s Multicultural Career Conference, 1998

Guest Coach, Southwest Texas State Football Program, 1998

College of Fine Arts Graduation Marshall, 1998

Learning Excellence Team, 1997 – 2001

Enrollment Management Council, 1997 – 2001

Agriculture Chair Search Committee, 1997 – 1998

Agriculture Chair Search Committee, 1996 – 1997

Faculty Representative, Disciplinary Board of Review, 1997

Acting Chair, Student Justice Hearing Committee, 1997, 1996

Faculty Recruiter, Office of Admissions, Southwest Texas State University, 1993 –1997

Student Affairs Student Service Fee Committee, 1996, 1995, 1992, 1990

Mentor, Texas State Mentoring Program, 1995 – present

Admissions Standards Committee, 1995 – 2001

Task Force, Role of Athletics at Southwest Texas State, 1995 – 1996 Chair, Student Justice Hearing Committee, 1994 – 1995

Retention Incentive Grant Screening Committee, 1994

Greek Academic Task Force Committee, 1994

Greek Expectations Annual Review Committee, 1994

Multicultural Student Affairs Search Committee, 1994

Resident Assistant Interview Committee, 1994 – 1996

Orientation Assistant Interview Committee, 1993 – 1996

Chair, Publication Advisory Committee, 1993 – 1995

Public Relations Advisory Council, 1993 – 1995

Orientation Assistant Training Workshop Presenter, 1992 – 1996

Executive Committee, Coalition of Black Faculty & Staff, 1993 – 1995

Chair, Coalition of Black Faculty & Staff, 1991 – 1993

General Studies University Scholar Program Screening Committee, 1992 – 2001

Judge & Official, Southwest Texas State special events, 1989 – present

B. College & Departmental:

# College Committees

Chair, College Curriculum Committee, 2004-present

Chair, College Scholarship Committee, 2004-present

Member, College of Fine Arts & Communication Council (2004-present)

Chair, Fine Arts 2313 Restructuring Task Force (2013-2014)

Chair, Communication Design Director Committee Search (2012, 2013)

Member, College Development Officer Search Committee, 2009

# Department Committees

Member, Diversity & Inclusion Committee, 2019-present

Member, Scholarship Committee, 2019-present

Member, Assessment Committee, 2019-present

Personnel Committee, 1997 – present

Graduate Faculty, 1997 – present

Member, Advertising Search Committee, 2007-2008

Member, D. D. Hachar Program Committee, 2007-2008

Member, Accreditation Committee, 2007-2008

Member, Scholarship Committee, 2006 – present

Chair, Advertising Faculty Search Committee, 2006-2007

Electronic Media Faculty Search Committee, 2005

Awards Day Program & Luncheon Planning Committee, 2005

Emcee, Awards Day Program, 2005

Enrollment Management Committee, 2005

Emcee, Mass Communication Graduation Convocations (3 annually), 1997 – 2001

Chair, Student Publications Director Search Committee, 1999

Mass Communication Administrative Assistant Search Committee, 1998

Mass Communication Administrative Assistant Search Committee, 1997

Mass Communication Chair Search Committee, 1996

Senior Faculty, 1997 – present

Chair, Minority Affairs Committee, 1996 – 2001

Senior Faculty Representative, 1994

Broadcast Sequence Director, 1992 – 1999

Advisor, Student Chapter, Radio-Television News Director Association, 1997 – 2001

Grammar, Spelling & Punctuation (GSP) Appeals Committee, 1993 – 1996

Mass Communication Advisory Committee, 1991 – 1999

KTSW Advisory Committee, 1991 – 1999

KAT Advisory Committee, 1989 – 1991

Technology Committee, 1990 – 1996

GSP Review Facilitator (Voluntary sessions provided to Mass Communication students within the department and university-wide), 1990 – present

C. Community:

Volunteer & Fundraiser, American Heart Association, 2006 – present

Volunteer & Fundraiser, American Red Cross, 2005, 2009, 2011

Fundraiser, American Heart Association, 2005

Fundraiser, American Cancer Society, 2004

Fundraiser, American Red Cross, 2003

Austin Independent School District Gifted & Talented Coordinator Search Committee, 1998

Blanton Elementary Gifted & Talented District Liaison, 1998

Search Committee, Parent-Teacher Association, Blanton Elementary School, 1997, 1996

Vice President, Parent-Teacher Association, Blanton Elementary School, 1996

Kealing Magnet School Advisory Board, Austin, 1994 – 1996

Blanton Elementary Site-Based Management Team, Austin, 1994 – 1999

Vice President, Parent-Teacher Association, Blanton Elementary School, Austin, 1993

Education Committee Chair, Mount Corinth United Methodist Church, 1992 – 1999

1. Professional:

Member, National Association of Black Journalists

Member, American Journalism Historians Association

Member, Broadcast Educator’s Association

Member, Association of Educators of Journalism and Mass Communication

State Board Member, Texas Association of Black Personnel in Higher Education

Member, Texas Higher Education Coordinating Board Cost Efficiency Committee, 2009-2010

Member, Texas Higher Education Coordinating Board Minority Task Force, 2009-2011

Member, Radio-Television News Directors Association, 2000-2006

1. Organizations

1. Honorary:

1. Professional:

Radio-Television News Directors Association

National Association of Black Journalists

American Journalism Historians Association

Broadcast Educator’s Association

Association of Educators of Journalism and Mass Communication

State President, Texas Association of Black Personnel in Higher Education (2007-2009)

State Board Member, Texas Association of Black Personnel in Higher Education

F. Service Honors and Awards: